

Video Presentation
ISM / PMAC Satellite Seminar

The Business Case for Diversity in a Social Responsibility Context

Wednesday, August 29, 2007 * 8:00 a.m. to 12:00 Noon

Ridge Manor Party Center, 4630 Ridge Road, Brooklyn OH [Map](#)

Registration Deadline Friday, August 24th

Earn four hours of continuing education credit for attending this program.

Program Information

While the concept of diversity is not new, it has become more complex and reaches into all layers of the organization. Over time, diversity management in business has transitioned from an emphasis on "achieving the numbers" into an essential business strategy. Commitment to opportunities for a diverse supplier base and commitment to a diverse workforce are key components to attracting the best suppliers and employees while ensuring business success. Discussion topics will include building goals and measurements across the organization, how supply managers play a key role in encouraging supplier commitment to diversity programs, and what a model program might look like.

Program Outline

- Diversity Background
- Supply Chain Management Role in Diversity
- Goals and Measurement of Supplier Diversity
- How to Achieve a Successful Diversity Process

Who should attend? This satellite seminar is designed for individuals with responsibility for or who participate in Supply Chain, Supplier Diversity, Workforce Diversity and Supplier Relations. It will also be useful to professionals in Purchasing and Supply, Strategic Sourcing, Contract Administration or Materials Management who are interested in how to initiate and/or maintain a diversity program in their organizations

Main presenter: Clark Terrill, C.P.M. senior consultant for The Advantage Company

Panelists: Susan Cole Hill is the Vice President, Human Resources and Communications in the Consumer Products Division of the Walt Disney Company

Margaret A. Rawls is the director of AT&T's Supplier Diversity Operations, Procurement

Lawrence (Larry) Wooten is the manager, supplier diversity for MeadWestvaco Corporation

----- **Registration Form DVD Seminar August 29, 2007** -----

Purchasing Management Association of Cleveland
P.O. Box 361777
Cleveland, OH 44136-1777
Website: www.pmac.org - email: info@pmac.org

Deadline: Friday, August 24th
Register online, fax, or mail
Phone: 216.521.6276 * Fax: 216.255.6730
Space Limited

Cost: \$ 79 PMAC / ISM Members * \$ 99 Non Members

Name _____ E-mail _____

Company _____ Phone _____ Fax _____

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*Make check payable to: Purchasing Management Association of Cleveland
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Cancellations / Refunds: Registrations cancelled 5 business days prior to the seminar date will be refunded.